

INVITATION

MEDICA Congress
Friday, Nov. 11.2007
MEDICA CCD South 10:00 - 13:00h
(program rear side)



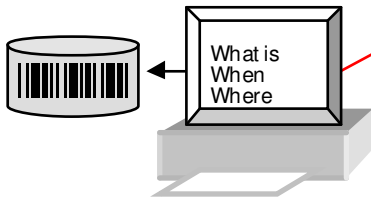
Barcode & RFID

**in Health Care, chances & risks
of patient identification**

quick, safe, error free:

scan *HIBC -

...instead of painful key entry !



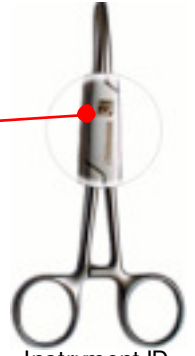
Patient safety



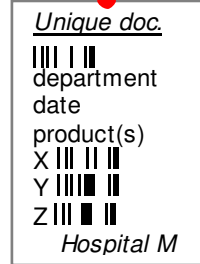
RFID for new solutions



unique product ID



Instrument ID



Unique doc.

|||| | department

date

product(s)

X ||| ||

Y ||| ||

Z ||| ||

Hospital M

*HIBC: Health Industry Bar Code

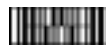
You are invited to MEDICA Congress again.

We would be pleased, if you would attend the **free seminar Barcode & RFID in Health Care** Friday Nov. 16, 2007 from 10:00 to 13:00 hours at MEDICA CCD South, room 4b, 1. floor.

You will have the occasion to discuss solutions for automatic documentation for tracking and tracing purposes throughout all areas exceeding from Supply - manufacturing - distribution - hospital pharmacy – laboratory – doctors practice and back.



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You will get valuable user information for Barcode linear, stacked Barcode, Matrix code and RFID.

For you are available the experts of quality management and technology as delegates of the European Health Care Association EHIBCC:

- Stefanie Schuchert, QMens® Academy, Dembach, Quality Management Consulting
- Heinrich Oehlmann, EHIBCC, The Hague & Naumburg -Technical Committee Barcode in Health Care
- Wolfgang Weber, Omnitron AG, Griesheim & Technical Committee Barcode & RFID, AIM-Germany
- Reinhard Jurisch, Microsensys GmbH, Erfurt, manufacturer of the smallest RFID-Tag of the world
- Dr. Harald Oehlmann, ELMICRON, Naumburg, supply chain management solutions
- Dr. Ralf Knels, Red Cross Donation Services, Dresden, DGTI and IBLs-Eurocode

Free access with your MEDICA ticket. Please simply show up, we will appreciate it.

Contact: EHIBCC-D, Kösemer Str. 85, 06618 Naumburg, phone: +49(0)3445 781140
info@HIBC.de, www.HIBC.de, www.EHIBCC.com

When: **Nov. 16, 2007**, 10:00 – 13:00 hours,

Where: **MEDICA** Düsseldorf
CCD South, room 4b, floor 2 /1. OG/



By: **MEDICA Deutsche Gesellschaft für Interdisziplinäre Medizin e.V. V.**
www.medicacongress.de

Subject: Applied Information Technology in Health Care & Medical informatics,
Quality management & solutions for full fillment of required documentation



Barcode & RFID in Health Care **Chance & Risk of Patient identification**

Optimisation and simplification of tracking and tracing processes from supplier up to the responsible doctor by means of RFID & BARCODE.

Guidance how to earn the benefit of automatic data capture methods by all parties in a supply chain.

Information: EHIBCC-D, phone. +49(0)3445 781140, info@HIBC.de

Access: Free access for every MEDICA visitor, no registration necessary

Program for Nov. 16, 2007, 10 to 13 hours

Themes & presentations	Time
<ul style="list-style-type: none">• Opening Welcome & introduction Barcode & RFID in Health Care, Trends national and international, the role of product and patient ID's <i>Heinrich Oehlmann, chair EHIBCC-TC</i>	10:00
<ul style="list-style-type: none">• Quality systems demand documentation <i>Stefanie Schuchert, Academy QMens®</i>	10:20
<ul style="list-style-type: none">• What is achievable with Barcode and/or RFID technology and how? <i>Dr. Harald Oehlmann, ELMICRON Dr. Harald Oehlmann GmbH</i>	10:40
<ul style="list-style-type: none">• DATAMATRIX – Solution for small items for by law required documentation <i>Wolfgang Weber, Ornitron AG</i>	11:00
<ul style="list-style-type: none">• RFID applications for manufacturers of Medical Devices, doctors, hospital <i>Reinhard Juisch, Microsensys GmbH</i>	11:20
<ul style="list-style-type: none">• RFID for Blood Bags & Patients, experiences, chances & risks <i>Dr. Ralf Knels, DRK Donation Centre Dresden, Germany</i>	11:40
<ul style="list-style-type: none">• The Standards and Guidelines available for the common use of Barcode & RFID <i>Heinrich Oehlmann, chair EHIBCC TC</i>	12:00
<ul style="list-style-type: none">• Chances and Risks of Barcode & RFID, Comparison of requirements for Barcode, RFID and patient identification according to practices in different countries. <i>Questions & answers, discussion with delegates and experts</i>	12:20
<ul style="list-style-type: none">• End of the seminar	13:00

The information hours take place in co-operation with MEDICA KONGRESS, Düsseldorf and EHIBCC-D, 06618 Naumburg, Kösemer Straße 85, phone +49(0)3445 781140, info@HIBC.de, www.HIBC.de, www.ehibcc.com. The program might be subject to changes according to requirements.